

ADITYA DEGREE COLLEGES

* ANDHRA PRADESH*

IV SEMESTER - PREFINAL EXAMINATIONS

II BBA- BECG

Max. Marks: 75 Time: 3 Hours

SECTION-A

I Answer any Five questions:

5x 5 = 25 M

- 1. Explain Insider Trading
- 2. What is need for Corporate sustainability.
- 3. Explain the Prestigious files of PSUs
- 4. Explain the objective of CSR.
- 5. What is Stakeholder Protection
- 6. Explain public sector undertakings.
- 7. What is Government Company.
- 8. Write a note on empowerment of Public sector undertakings.

SECTION-B

II. Answer the following questions:

 $5 \times 10 = 50 \text{ M}$

9. (a) Explain the principles & importance fo Corporate Governance

(Or)

- b) Explain Corporate Governance reforms and Initiatives India.
- 10. a) What is Corporate excellence & explain the difference between corporate excellence & Corporate Governance.

(Or)

- b) Explain Corporate Governance reforms in India.
- 11. a) Explain Andersen Wordwide scandle & bring out its reasons.

(Or)

- b) Describe SEBI Norms based on Kumar Mangalam Birla Committee.
- 12. a) Explain ENRON scam in detail with reasons.

(Or)

- b) What is clause 49 Listing Agreement & its back ground.
- 13. a) What is Environmental aspects of CSR.

(Or)

b) Explain the models of CSR.

Page No: